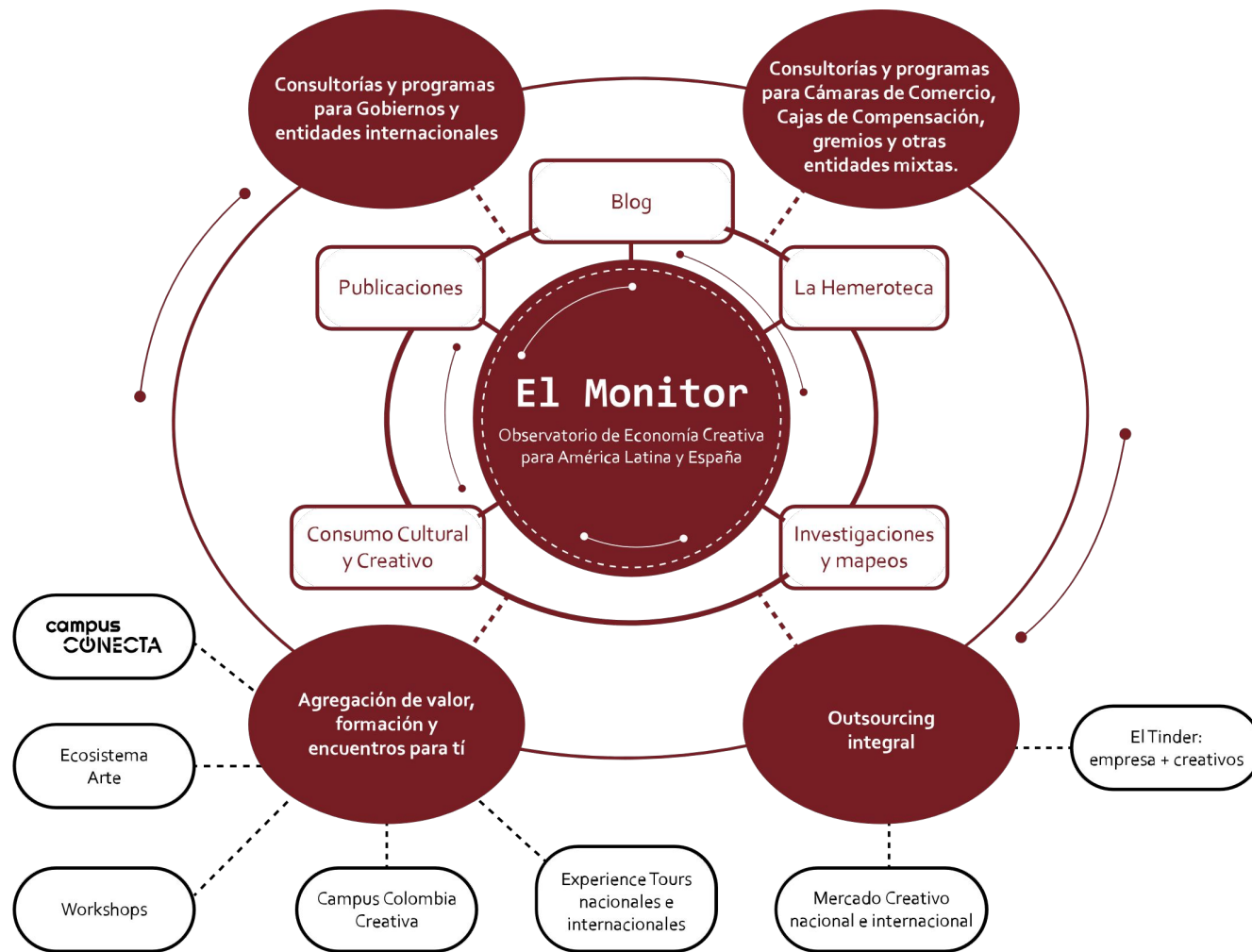




campus
CONECTA

By Conexiones Creativas



Conexiones Creativas

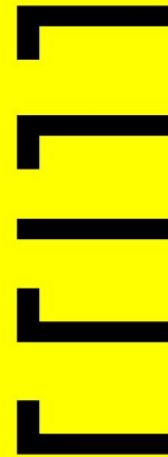
Conexiones Creativas is a leading platform in the creative economy sector, a *Think & Do Tank* that since 2013 accompanies enterprises, creators, regions and organizations.*

Campus Conecta is our new project and our next big challenge.

*Non-profit Organization

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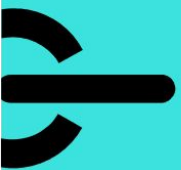
With you

With your future

With your dreams

With your projects

With your sustainability



What?

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Campus Conecta is a connecting platform between the offer of formal and non-formal education of the cultural and creative ecosystem in America and Europe* and its possible audiences. We understand these audiences in three segments: Centennials, Millennials and Millennials by heart.

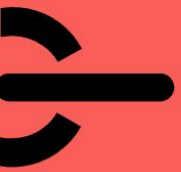
** Latin America, USA, Spain, Italy, France and Portugal.*

Centennials

Millennials

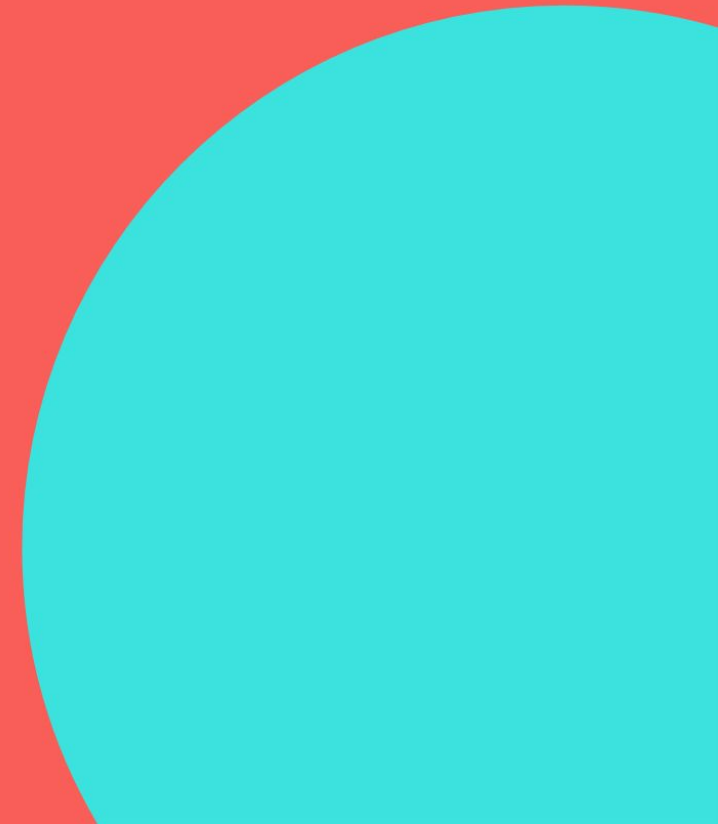
Millennials
by heart





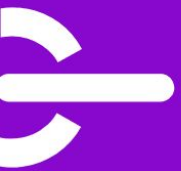
Why?

- Because learning processes are fundamental for the strengthening of cultural and creative ecosystems in the Region.
- Because we want to accompany a moment of transformation in education and training models.
- Because we want to learn and share insights and trends of these learning ecosystems.
- Because of the natural mobility of creative agents.
- Because 2020 accelerated the implementation of digital and hybrid models both at work and study.
- Because we love learning and traveling.
- Because 2021 was declared the International Year of Creative Economy by United Nations General Assembly.
- Because we worry for the sustainability of educational and training Institutions of the culture and creative sectors.
- But above all, because we want you to achieve your dreams and goals.



When?

- ┌ Permanently in the Marketplace campusconecta.me
- ┌ Launching of the fair: November 10th - 12th, 2021
- ┌ In 2022 we will host two events:
- ┌ Spring edition: April | Autumn edition: November



How?

The market place **campusconecta.me** will be launched with the November Fair that will have the following components:



Trade show and network.

Conecta Talks: “Soy yo”.

Brand activations: primarily for those who signed up for the Conecta Club.

These components are complemented by a very powerful agenda before and after the event, both communicational and experiential, such as the LIVE BAR sessions.

Twice a year Campus Conecta will produce a study of trends and insights that will be included in certain **participation packages** or purchased additionally.

14 pavilions:

Architecture

Live Arts

Visual Arts

Audiovisuals

Communications

& Literature

Digital

Design

Gastronomy

Management

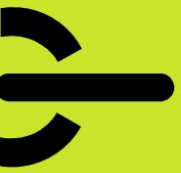
Fashion & Jewelry

Music

Heritage & Crafts

Urban Arts

Related Services



Where?

The marketplace happens 24 / 7 on **campusconecta.me**. It will host two powerful fairs that will take place virtually, and from 2022 onwards we will have hybrid versions.

We will use a dedicated platform for fairs and events employed by organizations as relevant as the United Nations or the European Union. Attendees can register in two ways:

- **Free:** access to Conecta Talks, the Trade Show and Network events. You will also receive discounts in tuition fees and have the possibility to apply for scholarships.
- **Club Conecta:** special subscription that will allow you to enjoy the full programme of the Conecta Talks, the Trade Show and the Network events, as well as: Private Sessions and Brand Activations; greater discounts in tuition fees; better opportunities for scholarships; personal tutors for a more efficient process; and the Campus Conecta Roadmap, a special guide that will facilitate the search and identification of your new training project.



Who is it for?

(Exhibitors)

- Formal education institutions and non-formal education platforms with programs for the creative and cultural ecosystem.
- Ministries of Culture and Education.
- Supranational organizations.
- Allied media channels.
- Brands which committed with the creative and cultural ecosystem, and sensitive to the world of travel.

We are ready to build the best scenario for your participation:

Proyectos@cccreativas.com

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With more than 1000 participants

With more than 40 educational programs

With scholarships and tuition discounts

With a highly curated programme from 15 countries

With your time: in 3 days you will achieve what in months of intense exploration

With a programming that rocks!

With a unique showcase, network spaces and contacts

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