ASSESSMENT AND DECISION-MAKING FRAMEWORK FOR CULTURAL DISTRICTS

	Stage I STRUCTURING	Stage II SEED	Stage III GROWTH	Stage IV EXPANSION	Stage V CONSOLIDATION	1 MONTH	6 MONTHS	1 YEAR
VOCATION	Lack of awareness of the nature and vocation	Understanding of the nature and vocation	Characterization and mapping of cultural/creative activities	Agenda and programming consistent with the vocation	National/international recognition of the vocation			
CULTURAL AND CREATIVE ECOSYSTEM	Qualitative approach to artistic, creative and cultural activities	Identification of the value chain and of the agents	Training programs and incubation and talent attraction policies	Distinctive productions & active market	National and international circulation of agents and productions			
GOVERNANCE	Absence of spaces for agreement and decision-making	Spaces for agreement and binding decision-making	Articulation of Stakeholders in agenda and projects	Quadruple/Quintuple/Sextuple helix	Influence on public policies			
OPERATION MODEL	Absence of a plan	Existence of a team, plan, and own budget	Design and execution of viable projects	Diversified sources of income	Medium/long term plan with indicators, monitoring and accountability			
ECONOMIC DYNAMICS	Lack of knowledge of supply and demand present in the territory	Knowledge of supply and demand present in the territory	Exhibition, fair, networking and market spaces	Opportunities derived from cross-pollination exercises	Permanent economic benefits or spillovers to the actors of the territory			
ASSETS	Lack of knowledge of tangible and intangible assets	Inventory of tangible and intangible assets	Citizen appropriation of tangible and intangible assets	Insertion of assets in economic activities and into the strategic agenda	Enrichment and strengthening of assets			
SUSTAINABILITY	Disconnection with the Sustainable Development Goals (SDGs)	Awareness of the actors regarding the SDGs	Inclusion of 1 or more of the SDGs in the projects	Articulation of the SDGs in the work plan	Strategic orientation of the territory based on the SDGs			
CULTURAL TOURISM	Recognition of the need	Organic tourism, without planning, agreement or organization	Agreement on narrative, offer, packages, plans and policies	Management of tourism infrastructures and articulation with public offices	National and international recognition of the destination			
URBAN DEVELOPMENT	Absence of changes and/or transformations	Use of available physical assets	Review and adjustment of territorial planning	Implementation of new public policies	Territorial deployment of new cultural, private and public projects			
INTERNATIONAL AGENDA	Absence of a specific agenda	First approaches and international exchanges	Design of projects with international partners	International exchanges, circulation, cooperation and alliance programs	Long-term policies and internal management structure on internationalization			